



Welcome to the Future of **Crypto** Investing

White paper 2018



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Welcome to UpStake

The new generation of passive income and investing platforms, built from the ground up to unlock financial freedom for thousands of members around the world.

We invite you to learn more about this exciting new platform.





The Concept

UpStake (**UPS**) is a **ERC20** token which through our internal exchange increases in value every hour.

We achieve this growth through a unique model of burning a percentage of tokens when sold through the exchange. This reduction in circulating Tokens creates the underlying value of UPS. Investors that hold Tokens are not in any lock in periods and have **full control** as to when they eventually sell their tokens.



**Price increase
each hour**



No lock in periods



**Circulating Tokens
Reduce over time**



Exchange





UpStake Exchange

Our exchange is unique in a few ways from a traditional fiat or crypto exchange. Before investing it's important you understand these core differences and how they impact token holders.

The **4 key elements** are explained in detail below;

Price Lock Guarantee - Hourly UPS tokens **increase in value**, this is automatically set on the exchange each hour. The rate of increase is disclosed in detail on the UpStake website for the first 18 months and will be updated yearly in advance.

1 Hour tradition sessions - Each hour the exchange resets allowing customers equal opportunity to either buy or sell UPS tokens at the set price. Our exchange model is based on 'first come first served'.

Sequencing - At the start of each hour (UTC SYSTEM TIME) the exchange will automatically reset, at the end of the count down (30 seconds) the exchange will be open for trade at the new price. Once open for trade customers will all equally have an opportunity to buy and sell, requests are handled in milliseconds and cued on a 'first come first serve' basis.

Fees - Customers can sell UPS tokens at any time for a small fee of **3%**, this fee is split up into the following: Affiliate fees **1%**, Administration **1%**, Burned UPS tokens **1%**.

Buyers can purchase UPS tokens for free through the ICO or on the exchange which launches on the 1st June 2018. The opening price of the token will be \$1.50 USD.



Edge

UpStake Edge is an crypto investment which allows you to make crypto income through a micro networking. We like to think of this as (MNI) micro network investing. You invest into an Edge, once payment is confirmed you are assigned Edges and become the owner of them.

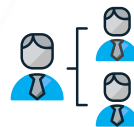
UpStake edge is a secure, safe and easy way to invest with a guaranteed return on your crypto investment.

Making profit with UpStake Edge is easy



Purchase Edge package

We'll assign two new Edges to your account



Share with friends

Use a referral link to share and sell the Edges



Make profit

When you sell the Edge, we'll deposit the profit to your BTC



Affiliate Program

Each member is able to refer other members and invite them into the platform, if someone uses your referral link to sign up they will now be in your downline for life.

Any time they purchase tokens from the exchange **you'll receive 1%** of the transaction in BTC credited directly to your account. Through the referral section of the platform you'll be able to easily track and record each transaction and monitor the growth of your network. The more members you refer who are active in building our community the more rewards you gain.

Affiliate

Normal is **1%** paid in BTC to Sponsor



Why invest





Why Invest in **UpStake** Tokens

UpStake represents a solid investment opportunity for investors looking to build wealth over a period of time. This isn't a get rich quick scheme or overnight money making opportunity. Investors that purchase tokens and hold them long term will achieve **exceptional results** and **return** on their investment.

- Experienced Management Team with experience running successful Companies globally
- World class in-house Development Team and technology solution
- Full transparency provided to all customers in real time (available through the dashboard in the portal)
- Strict promoter and networking policies to ensure copy-cat versions of UpStake struggle to get traction.
- 24 hour Customer support



Road Map





Most popular questions





Most Popular Questions

What is **UpStake**?

We are a new concept providing customers the ability to invest in UpStake Tokens which increase in value every hour. You have complete control over your investment at all times. Each hour our internal exchange resets, the price is fixed and buyers and sellers place their orders on a first come first served basis. If you happen to miss out, there is always the next hour of trade. Future token prices can be found on our website.

How does **UpStake** make money?

We generate revenue by charging a small administration fee of 1% when you sell your UpStake tokens on our exchange. This fee funds the overheads for running service, advertising and employment costs.

What are the risks investing in **UpStake**?

With any investment there is always risks, crypto platforms have traditionally been at the higher end of the risk spectrum due to the low barrier of entry. UpStake is fundamentally different, our members will control the tokens as they are all sold in the ICO. Management will invest in the ICO just like everyone else and our team is already committed to buying \$500,000 in the first round of the ICO. We make money by providing a transaction fee when you sell your tokens, this fee is used to operate the business and generate profits. Put simply, we don't have any motive to close down the platform as we don't control tokens and our underlying success is based on the community and using our platform long term.

What if I can't sell my tokens?

Although untested we believe new investors will always be available even in later stages of the project when the coin price is into the thousands per token. Our unique exchange concept gives everyone a fair opportunity to buy and sell 24/7. We also provide detailed analysis on each hour of trading so you can make informed decisions at all times. The key with any investment is to do your research and UpStake will provide full transparency at all times.

How do I buy UpStake tokens and invest in the platform?

You firstly need a referral to join, this is easy to find through the internet, on our social media pages or YouTube promoters. Once you have a referral you can register quickly and easy. Once you are registered you need to deposit funds into your account. Once you have funds you can easily invest through the ICO or the exchange.

How does the UpStake exchange work?

For UpStake to work we needed to reinvent the whole exchange experience from the ground up. The internal exchange is based one hour trading sessions. At the end of each session all buy and sell orders are reset, and the price is increased as per our token growth plan. Each member has a fair and equal opportunity to sell at the start of each trading session. You are able to buy or sell with no limits imposed on members. The system is designed as a first come first serve business model. You will need cleared funds in order to buy tokens on the exchange. In the event only part of your sell order is filled you only pay fees on the sold quantity of tokens.

How much does it cost to buy or sell tokens on the exchange?

Buying tokens is free, when you sell your tokens there is a small fee of 3% which is deducted at the point of sale.

The fee is broken down into the following:

1% Token burned forever

1% Referral fee

1% Administration fee

How does the referral fee work?

Each member is able to refer other members and invite them into the platform, if someone uses your referral link to sign up they will now be in your downline for life. Any time they purchase tokens from the exchange you'll receive 1% of the transaction in BTC credited directly to your account. Through the referral section of the platform you'll be able to easily track and record each transaction and monitor the growth of your network. The more members you refer who are active in building our community the more rewards you gain.

*ICO purchases of the tokens are paid out at a rate of 3% in BTC credited to your account. Once the ICO is complete if those members buy any tokens on the exchange you will receive the normal 1% as per above.

Does UpStake plan on listing its token on external exchanges?

At this point no, we feel that running the token on an external exchange will degrade the overall value placed in the token and allow a secondary market to take away volume and bidding from our internal exchange thus destroying the concept of UpStake. We will run an open and transparent platform so that members can see in real time, trade volume and track transactions through the blockchain. Our stance on the external exchanges might change in the future if we see it can add value to our platform and members.

Can the Token sustain increased value over a long period of time?

The token is designed to be traded on our internal exchange. We burn a small percentage as part of the transaction “fee” this over time reduces the amount of circulating tokens and is a core element of value for the token.

How is the price determined?

We have designed a working model that we feel works long term and is sustainable. It’s broken into 3 phases; short, medium and long term growth.

In the short term there will be the biggest profits to be made as we build awareness and our community grows. We want to offer the most attractive incentives for members to join and participate in UpStake.

As our community grows naturally the risks are lower and as such the tokens rate of increase monthly adjusted to long term sustainable numbers. We expect this will be in the range of 15% - 25% monthly.

Initially Up Stake will provide the 2018 and 2019 token price data, as a standard we’ll provide price data yearly in advance to members.



Get in touch



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Twitter

twitter.com/UpStakeToken



Official Telegram

<https://t.me/UpStake>



News Telegram

<https://t.me/UpStakeNews>